
SEED
SOUNDS
WEEKENDER
WHERE MUSIC BEGINS
Powered by
GigPig
BUZZIN
THAT'S
BOSS!
LIVE
MUSIC
2025
REYT GOOD
BREW

WELCOME TO THE SEED SOUNDS WEEKENDER ASSET PACK

This toolkit is designed to help you, celebrate
your place in the UK's biggest multi-venue music festival this September.
Use these assets to shout about your involvement,
drive footfall and get your community excited!



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SEED SOUNDS WEEKENDER

ABOUT US



WHAT IS THE SEED SOUNDS WEEKENDER?

The Seed Sounds Weekender will be the largest multi-venue festival in the UK.

The festival will see thousands of acts grace stages at venues in towns and cities up and down the UK this September. Presented by live music and entertainment marketplace GigPig, it will bring thousands of music fans into the UK's pubs, clubs, restaurants and hotels to take part in the world's biggest celebration of 'seed music venues' and the music careers they ignite.

GigPig will be removing the cost to book for venues for this weekend, making it the most accessible, affordable way to book entertainment.



SEED SOUNDS WEEKENDER

LOGOS



PRIMARY LOGOS

Primary logo



Primary logo with tagline
(Use this when a bit more context is required)



2 colour logo
(Use when colour palette is limited to 2 colours)



1 colour logo
(Use when colour palette is limited to 1 colour)



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SEED SOUNDS WEEKENDER

KEY VISUAL



KEY VISUAL

MAIN POSTER KV



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INSTRUCTIONS

OFFICIAL POSTER FOR THE SEED SOUNDS WEEKENDER.

DOWNLOAD

Click the ‘Download’ link to access all the poster files, you’ll find both digital and print-ready versions in the folder.

PRINT

For best results, we recommend printing at A3 or A4 size.
The print files are ready to go, and any local or online print shop will be able to help.

NEED SUPPORT?

If you have any questions about downloading, using, or printing the posters, drop us an email on
hello@seedsoundsweekender.com

SEED SOUNDS WEEKENDER

SOCIAL MEDIA ASSETS



SOCIAL MEDIA ASSETS - VENUES

STORY KV



POST KV



SQUARE KV



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EXAMPLE CAPTION AND WHEN TO POST

EXAMPLE CAPTION

WE ARE A SEED SOUNDS WEEKENDER VENUE!

We're officially part of the Seed Sounds Weekender!
Join us [insert SSW date] as we celebrate seed music, the place where it all begins.
Live music, all weekend, right here at [venue name] and it's completely free!
Grab your mates, head down, and be part of the UK's biggest multi-venue music festival!
#SeedSounds #LiveMusic #SSW

WHEN TO POST

Once you're booked! - Announce you're taking part
1-2 weeks prior - Share your line-up
Festival Weekend - Post daily updates!

INSTRUCTIONS

WANT YOUR OWN PERSONALISED SEED SOUNDS WEEKENDER ASSETS?

We've made some super-easy templates so you can show off your line-up, your venue, and your part in the UK's biggest multi-venue music festival!

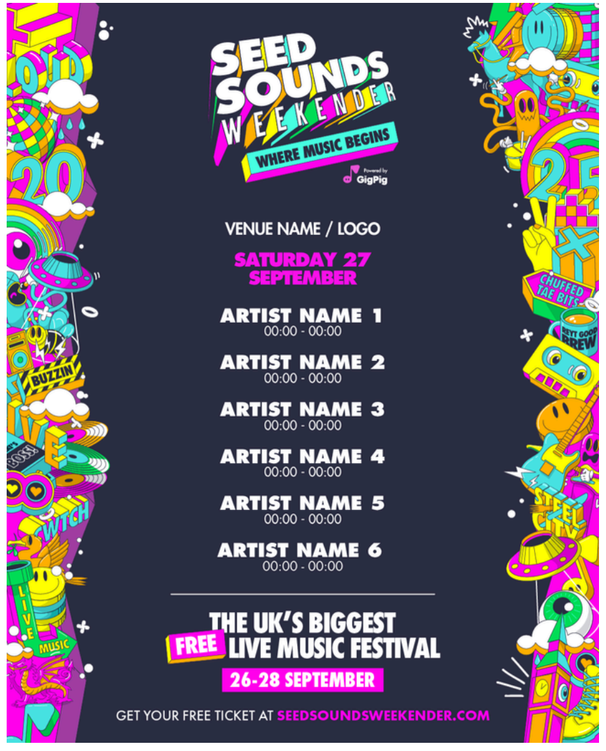
Need a hand? The team is here to help, just email us at hello@seedsoundsweekender.com

SOCIAL MEDIA ASSETS - POSTS









CLICK HERE FOR POST TEMPLATES

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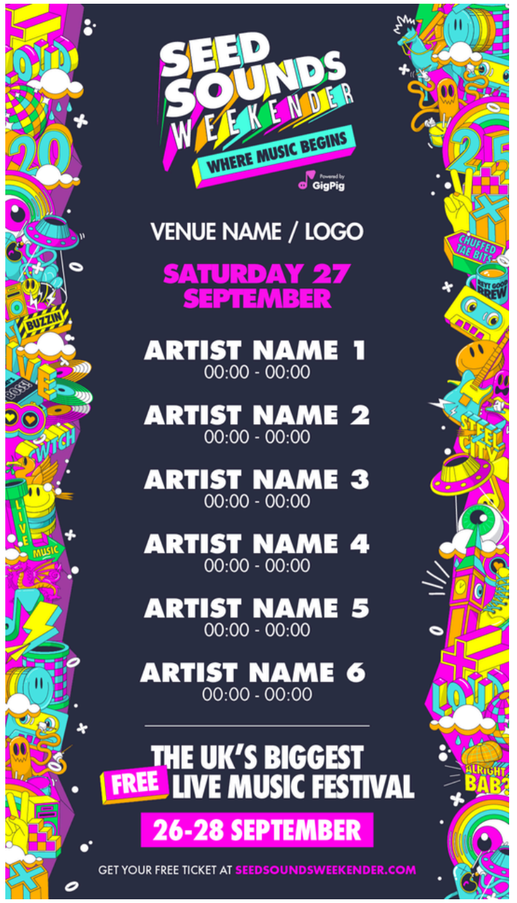
SOCIAL MEDIA ASSETS - STORY









CLICK HERE FOR STORY TEMPLATES

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SOCIAL MEDIA ASSETS - LINE UP ANNOUCEMENT

LINE UP EXAMPLE





WE RECOMMEND POSTING THE LINE UP AND RUNNING ORDER 1-2 WEEKS PRIOR TO SSW

SEED SOUNDS WEEKENDER

WINDOW STICKERS



WINDOW STICKER VISUALS



WINDOW STICKER - INSTRUCTIONS

LET PEOPLE KNOW YOU'RE PART OF THE SEEDS SOUNDS WEEKENDER BEFORE THEY EVEN STEP INSIDE.

Get festival ready!

Grab your official Seed Sounds Weekender window sticker, just drop us an email at hello@seedsoundsweekender.com and we'll send one straight to your venue.



GigPig

For further information, contact us here:

hello@seedsoundsweekender.com | 0161 791 3058